

Sports Journalism

Introduction

This module is an elective that can be chosen by students who wish to fine-tune their journalism skills in relation to sports. While focused specifically on sports it is designed to encourage students to develop their own unique style and to strengthen their analytical skills. Many of these skills are applicable across all areas of the sports media, be it print, radio television or the internet. To have the students put the tools learnt into practice. They will be expected to perform many of the duties of proper working journalists to complete their assignments.

Module Aims

This module aims to enable the student to:

- Pursue a career in sports journalism, with the basic essential tools required to enter that field.
- Report, interview, write bulletins compile and writing features in this field.

Module Learning Outcomes

On successful completion of this module, the student should be able to:

- Know how to seek accreditation to sporting events and to report on such events.
- Demonstrate analytic skills in relation to reporting sporting events
- Produce a number of assignments that demonstrate their own style and perception of events.

Indicative Module Content

Writing sports news for radio and television: Prioritising and editing information into bulletins. How to say as much as possible in as few words as possible; Understanding your audience's requirements;

Impact of sport on society: History of sport's role in society. Understanding and appreciating the importance of sport. The role of sport in the 21st Century. What makes a 'great' sporting event?

How to report on sporting events: Learning the process involved in reporting at matches; What is important in reporting? How to cover a post-match press conference.

Interview techniques: Different ways to interview? What makes a good interviewer? How to attain access to the interviewee?

Sports feature writing: Examination of sports feature writing. What makes a good sports feature? Learning to create your own style?

Sport in the media: Analysis of how sport is covered in the modern media – newspapers, radio, television and internet.